



Uplink™ is the dedicated wireless communications solution for security monitoring that reports all alarm, operational status, and event messages generated by security and monitoring systems reliably, securely—and instantly.



Uplink™
A Numerex Wireless Solution

Powered by CellemetryXG™



NUMEREX is the leading M2M solutions provider delivering comprehensive wireless solutions over our powerful CellemetryXG network. The most extensive wireless network of its kind in North and South America, CellemetryXG powers the Numerex family of M2M solutions and the solutions of our industry-leading partners and developers. Together we power M2M.

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Expand Your Portfolio
Drive Recurring Revenue
Enhance Customer Loyalty
Increase Account Value

UNCOMPROMISED SECURITY



Today more than ever, businesses and homeowners want proven solutions that protect their lives and valuable assets. Limiting your security offerings to those that rely on telephone lines alone to transmit critical alarm messages is a risky proposition for your business — and risky business for your customers.

Telephone lines can be cut, damaged, or disconnected, leaving security systems without a means of transmitting critical information often in life-or-death situations. This can leave your customers disconnected and unprotected at a time they depend on you most.

DEDICATED TO YOUR BUSINESS

Uplink™ is the dedicated wireless communications solution for security monitoring that reports all alarm and operational status and event messages generated by security and monitoring systems. The market leader in wireless alarm event communications, Uplink provides a secure, cellular link that transmits alarm messages to virtually any Alarm Receiving Center (ARC) or Central Station.

Because of Uplink's flexible design, monitoring services and customers can receive alarm signals via central station receivers, the phone, Web, email, text messaging, or an alphanumeric page any time, anywhere an alarm event occurs.

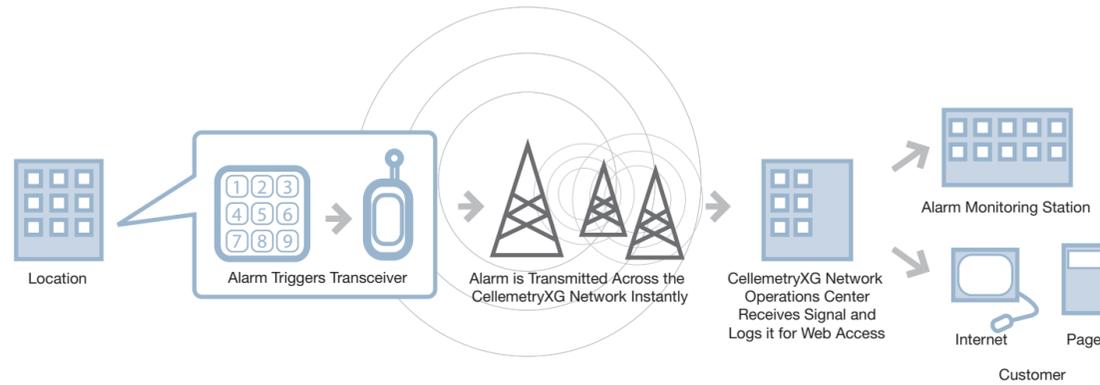
And, as more businesses and consumers move toward wireless-only phone service and broadband services providing Voice Over IP (VoIP) for their primary communications service, Uplink is your answer to meeting your customers' emerging security and event monitoring requirements. Because Uplink leverages machine-to-machine (M2M) technology, any data signal or message can be instantly relayed over Numerex's industry leading CellemetryXG™ wireless data network for immediate action.



AN INTEGRATED, END-TO-END SOLUTION

Uplink delivers added revenue to your business and peace of mind to your customers. A complete security communications solution, Uplink is comprised of the following components:

- **Transceiver:** The Uplink DigiCell 1500, DigiCell 1650, and EV-501 are wireless cellular units designed to signal the central monitoring station during an alarm event 24-hours a day seven days a week. This is especially important if telephone lines have been cut or damaged, since a wireless signal is “always connected” — and Uplink is always protecting your customers.
- **M2M Network:** The Numerex CellemetryXG network powers wireless machine-to-machine (M2M) communications for a variety of services that remotely monitor, measure, and track remote assets. A two-way wireless data network that uses standard cellular infrastructure to transport small packets of telemetry messages, CellmetryXG is the ideal communications platform to deliver M2M data reliably and quickly.



- **Operations Center:** The Numerex Carrier-Grade Operations Center works 24 hours a day to safeguard and manage M2M data and overall solution performance.
- **Web Management Tool:** Uplink's Web management tool provides convenient, 24/7 access to important information and administrative functions, including account management, service plan options, billing history, event and notification histories, notification options and text customization, query input and radio status, and pulse counter readings and reset.
- **Industry Partners:** Numerex works with more than 250 Central Stations and thousands of experienced security industry professionals to ensure that our partners and customers receive the best products and services at the best value.
- **Ongoing Support:** Uplink not only provides a dedicated support team but also features an online dealer portal that allows you to activate, monitor, and control your installations. Through the Web portal, you can activate devices, program information for central stations, view device history, test units, and access account and billing information. Detailed archived reporting and online history of real-time alarms are also easily accessible through the portal — anytime, from anywhere.

How do Uplink's components work together seamlessly to provide 24/7 security for facilities, residences, assets, and people?

A stand-alone sensor, alarm panel output, or alarm panel serial connection provides the trigger to one of Uplink's family of MMP/DigiCell/EVLink transceivers, which in turn transmits the alarm event over the CellemetryXG network within seconds. The Numerex Gateway accepts the incoming signal and logs it for immediate viewing through the SSL/password-secured Web interface. Depending on the selected reporting options and Alarm Monitoring Station receiver, the decoded signal can be forwarded via encrypted IP or PSTN to the Alarm Monitoring Station. Optionally, a customizable text message can be sent to any email-enabled device, or to an alphanumeric pager.

TANGIBLE BUSINESS BENEFITS

- **Expand Your Portfolio** — Add dedicated wireless services to your existing telephony-based solutions, enabling you to offer more to your customers.
- **Drive Recurring Revenue** — Increase monthly service revenue by leveraging the reliable and affordable CellemetryXG network to transmit alarm events.
- **Enhance Customer Loyalty** — Retain high-value customers by supporting advanced wireless capabilities, and broadband alternatives such as VoIP, and by providing a secure connection regardless of the state of their phone lines.
- **Increase Account Value** — Demonstrate the benefits of a redundant wireless security solution to your existing customers and build the value of your key accounts.



Uplink is Powered By CellemetryXG™ — the western hemisphere's largest wireless data network dedicated to the delivery of M2M communications for leading global organizations across a broad range of industries. Now, more than a network, the CellemetryXG system powers and supports the entire M2M value chain - with proven, certified hardware, carrier-grade network operations, and round-the-clock expert customer support.

UPLINK'S ROBUST FEATURES

HARDWARE FEATURES

- Easy 20 minute installation—no programmer required
- Works with virtually all central stations
- Supports virtually all alarm panels and the most popular alarm formats
- Allows for multiple hardware choices, minimizing inventory
- Integrates with virtually any event sensor or control panel

SERVICE FEATURES

- Affordable flat monthly rate vs. message-based charges
- No long-term contracts
- Comprehensive North American coverage
- Recurring revenue opportunity
- Live operator service activation
- Over 250 industry leading monitoring solutions partners
- Integrates easily with existing monitoring and security systems
- Alarm events delivered via telephony, Internet Protocol, email, pager, or text messaging

THE UPLINK ADVANTAGE

Uplink enables you to provide optimum protection to your customers—no matter what their business. From monitoring construction sites to remote assets, to businesses to homes, Uplink is the dedicated wireless communication solution that instantly and reliably transmits alarm communications using the proven, dependable M2M network of choice—CellemetryXG.

The solution you've been looking for. The support you deserve.

Uplink, from Numerex.

**Provide optimum protection —
from construction site monitoring to
remote assets, from businesses to homes.**