



 **VendView**[™]
A Numerex Wireless Solution

Powered by CellemetryXG[™]



VendView™ is a wireless, end-to-end solution that monitors the operation and performance of remote vending machines and delivers that information securely and conveniently to your desktop.



INTELLIGENT VENDING IS SMART BUSINESS



Your vending machines represent a round-the-clock revenue opportunity for your business. With thousands of remote machines delivering products to customers 24 hours a day, it's smart business to maximize every customer contact and fulfill every potential sale.

Just imagine if you could:

- Get the right product into the right hands at the right location and time—every time.
- Efficiently manage and measure the performance and operation of your valuable remote assets and respond rapidly based on timely, accurate information.
- Manage inventory and routes based on facts rather than routine.
- Identify which machines need replenishing and which require service—*before* your customers walk away empty-handed.

VendView: Unlocking the potential of your data



With VendView, the wireless vending intelligence solution from Numerex®, information that was once locked within your vending machines is conveniently accessible through VendView's secure Web portal, providing you with anytime-anywhere sales and operational analysis by brand, location, and time.

VendView captures product and machine performance data directly from your vending machines and transmits it over the CellemetryXG™ wireless network to Numerex's carrier-grade Operations Center, where you can access it through your standard Web browser.

VendView's comprehensive analysis and reporting capabilities transform your machine-level data into true business insight that helps streamline the daily management of vending operations and drive business performance.

With VendView, your drivers and service technicians avoid needless trips to check product inventory and machine status. Instead, regular analysis of VendView data enables you to manage the quality, security, delivery, and performance of your products and machines continuously—keeping your machines up and running and your products selling.

In addition to Web-based reporting, VendView delivers email or SMS text alerts in time-sensitive situations—to warn of operational problems such as machine power loss. As a result, you can service your machines immediately when problems occur—and often before they occur, minimizing downtime and inventory shortfalls and improving the customer experience.

Intelligent vending is smart business with VendView, powered by CellemetryXG.

Enterprise Value from VendView

VendView is a window into your vending operations, delivering substantial benefits across the entire organization:

- Drives revenue by tracking brand (SKU) performance, reducing machine downtime, and preventing inventory shortfalls.
- Boosts sales by deploying the most profitable product mix for each machine through the regular analysis of sales data by brand, location, and time. Gets the right product in the right hands—right on time.
- Improves efficiency and reduces costs by leveraging machine-specific intelligence to design more efficient routes and minimize delivery and service time.
- Enhances the customer experience by solving problems before they impact purchasers—instilling confidence in your customers.
- Provides the ability to accurately manage and project machine inventory levels to ensure that each machine has adequate product to sell at any given time.
- Enables management to track outgoing inventory versus incoming cash flow.

Drive Product Sales Measure Performance Manage Operations Satisfy Customers

- Reports sales analysis on multiple levels: by machine, product, or route.
- Maximizes shelf space and product mix, meaning there is no low-selling product.
- Allows rapid market test and analysis of new product introductions.
- Expansive, secure wireless network, operated by Numerex.
- 24/7 customer support and unmatched reliability.
- Focused development of future features.
- Complete solution for vending intelligence: Secure, reliable integrated wireless units; CellemetryXG, the most powerful wireless data network in the Americas; and a secure Web portal with robust reports.

All the Power You Need...

From the Proven Partner in M2M—Numerex

VendView Features

- Identifies which machines and products are selling, which are not taking cash, and which are low on product.
- Allows cash comparison with sales and inventory data.
- Provides sales data for comparing pricing and marketing strategies.
- Tracks machine lifecycle from outlet creation and placement to removal and retirement.
- Allows integration of machine information into existing back-office applications.
- Integrates into existing route management and inventory management applications.
- Provides a single, cost-effective, end-to-end solution for comprehensive machine management.
- ...And much more.



The VendView Advantage

- Affordable and cost-effective.
- Easy in-machine installation—in 30 minutes, your machine can be collecting valuable vending data.
- Low monthly service and communications cost.
- Hosted solution that securely maintains data and makes it accessible 24/7—without draining your internal IT resources and systems.

Powerful Reporting and Analysis

VendView provides a comprehensive set of management, forecasting and administrative reports that facilitate decision-making.

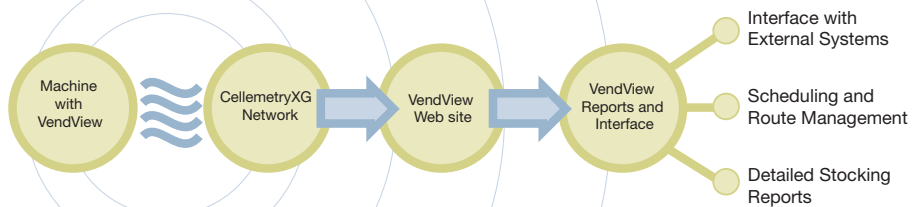
- Standard Day-to-Day Management Reports, including Truck Stocking, Route Itinerary, and Estimated Fill reports.
- Weekly Forecasting Reports, including Sales Analysis (sales by machine, route, product, or all sales); Machine Analysis (machine status, activity, or all machines); and Route Efficiency reports.
- General Administration List Reports, including Machines, Machine Schedules, Sites, Routes, Drivers, and Vending Products listings.

In addition, VendView offers custom reports and dashboard interfaces to meet your specific requirements for vending intelligence.

Numerex—

Delivering the Value of Vending Intelligence to You...

Numerex delivers the industry's most comprehensive vending intelligence solution powered by the leading wireless data network, CellemetryXG. To learn more about how you can increase revenue and reduce costs using VendView, contact Numerex or visit us online at www.nmr.com.



1. Product and machine-specific data is captured by integrated wireless units on remote vending machines...
2. Data is rapidly and reliably transmitted across the CellemetryXG network...
3. Data is managed and stored securely at our carrier-grade Atlanta Operations Center...
4. And is accessible to all designated users through a secure Web portal and comprehensive set of reports.

NUMEREX is the leading M2M solutions provider delivering comprehensive wireless solutions over our powerful CellemetryXG network. The most extensive wireless network of its kind in North and South America, CellemetryXG powers the Numerex family of M2M solutions and the solutions of our industry-leading partners and developers. Together we power M2M.

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