

The Derivion logo is contained within a large white circle in the top left corner. The word "Derivion" is written in a sans-serif font, with a small red and white icon above the letter 'i'.

Derivion™

Internet

Billing

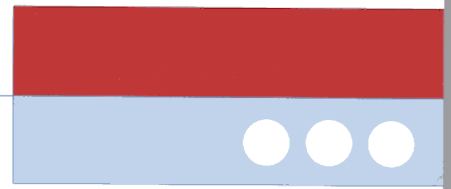
that

Pays

As the leading e-billing ASP, Derivion can sharpen your competitive edge with an e-billing solution that enhances customer loyalty, increases brand awareness, and creates new revenue streams.

Internet Billing that Pays





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E-Billing●●●●

A New World of Opportunities Awaits You

If your company is still printing and mailing paper bills to customers, it's time to make the move to Internet billing—also known as e-billing—and enable your customers to view and pay bills over the Internet. The fact is, printing paper bills and processing payments manually is cumbersome and expensive, tying up operating funds and often resulting in less-than-pleasant interactions with your customers. Conversely, e-billing is an efficient method of communicating with customers that offers a powerful competitive advantage for transaction-based businesses.

For recurring billers in the telecommunications, utility, insurance, and financial services industries, e-billing makes sense for all the right reasons, enabling you to:

- **Leverage customer communications**
- **Create new revenue streams**
- **Improve customer satisfaction and drive loyalty**
- **Decrease operating costs**

According to industry estimates, by the year 2005,

more than 40 percent of recurring bills will be delivered electronically.

www.terivion.com

It's an "e" World Out There

There's no stopping the mass migration of business functions to the Internet. According to industry estimates, by the year 2005, more than 40 percent of recurring bills will be delivered electronically. Consumers are motivated by the convenience of Internet-based transactions, and e-billing is quickly becoming the method-of-choice for attracting and retaining customers.

E-billing enables you to make the most of your customer interactions. It facilitates targeted messages to customers and shortens inquiry response times. At the same time, e-billing transforms your bills from simple requests for payment, into interactive marketing tools that enable immediate purchases of value-added products and services—right from your Web site. This helps your customers locate the products they want and ultimately increases your revenues.

Customer satisfaction *is* your competitive advantage. E-billing empowers your customers with "anytime" access to account information, allowing them to interact with you at *their* convenience. As online communications replace time spent on hold, your customers experience prompt resolution of their issues and concerns. This increase in customer satisfaction and loyalty differentiates your business from the competition, and enhances your reputation as an industry leader.

Best of all, a proper e-billing solution can eliminate up to 75 percent of the costs associated with paper-based billing while adding new revenue streams and shortening the bill payment cycle—thereby delivering substantial economic benefits to your company.

www.derivion.com

Make Your Move to www.derivion.com

E-billing eliminates up to 75 percent of the costs associated with paper-based billing as it facilitates the addition of new revenue streams and shortens the e-billing payment cycle.

Your Complete
E-Billing Solution



Internet Billing that Pays

Where can you find an e-billing solution that reduces costs, builds brand awareness, creates new revenue streams, and keeps your customers coming back? You can have all of this and more—with inetBillerSM by Derivion.

Designed with recurring billers in mind, and built on the application service provider (ASP) model, inetBiller keeps the biller at the forefront of the customer relationship.

An Exceptional Solution

When it comes to e-billing solutions, set-up fees can be prohibitive for most businesses. Derivion is the exception to this rule. With our unique solution, implementation charges are a fraction of the cost of other e-billing offerings, and monthly charges are based on actual usage.

inetBiller also offers exceptional speed to market. Your e-billing service can be implemented quickly, in as little as 30 days, without disruption to your current billing operations. This approach saves your business valuable time, manpower, and money during the transition to e-billing.



A state-of-the-art e-billing solution lets you offer e-billing from any location on the Web. 



Derivion: Your Partner in Success

At Derivion, we take our partnership with our customers seriously. Because we know that customer adoption is critical to the success of any Internet billing solution, Derivion professionals work with you to develop a robust communications plan for your new offering. Our strategic approach to enrollment marketing quickly accelerates customer adoption rates.

What's more, inetBiller is designed to evolve with your business, offering unmatched flexibility, scalability, and security. Operating in our ultra-secure data environments, inetBiller supports your existing and future e-billing requirements, no matter how—or how often—they may change. inetBiller also uses state-of-the-art security to guarantee protection of account information for all customers.

Every day, more and more businesses are discovering the advantages of e-billing. And more and more customers are demanding it. If you wait too long, your customers will look elsewhere for the convenience they demand.

If you want a solution that gives you the competitive edge you're looking for, and you want it today, look no further. Visit **www.derivion.com** to learn more about how inetBiller can launch you into the world of e-commerce—and a new world of opportunities.

The Time has Come for Internet Billing that Pays... Make Your Move Today.

About Derivion

Derivion is the first e-billing ASP to leverage the flexibility and power of the Internet to automate the bill delivery and payment process for companies driven by recurring billing. inetBiller provides complete e-billing implementation, including electronic bill design, email notification, bill presentment, payment processing, enrollment marketing, and customer care.

These capabilities provide billers with a competitive advantage, enabling recurring billers to simplify bill delivery and payment, and make the billing process more convenient for their customers. The Atlanta-based company was founded in 1998 and maintains research, development, and additional sales offices in Toronto, Canada. For more information about Derivion, please visit www.derivion.com.



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