

Simply Albert

Simplicity: The Ultimate Weapon of Mass Disruption

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Four Years of Awesomeness

It's hard for me to imagine being a more fortunate entrepreneur.

In the mid 90's, I had the good fortune of running into the idea of creating the very first "Yeardisc" - a sort of "Pre-broadband Internet Facebook on CD-ROM", an end of year compilation of multimedia student profiles, and galleries for high-school students. While the project was not ever a massive commercial success, it did however spawn a series of very fortunate events. One of which led me to launch my first of four Internet companies prior to Kontagent. Another, was the opportunity to have worked on the Yeardisc project in high school, alongside Jeff Tseng, the person that would eventually end-up becoming my brilliant co-founder at Kontagent, over a dozen years later.

Flash forward to early 2007 - my last day, at my last company, BubbleShare (a photo sharing service that I started and sold just prior to co-founding Kontagent), the first person I called in search of my next adventure was none other than my high school partner in crime, Jeff.

Since then, Kontagent - though many twist, turns and pivots, as well as surviving one of the worst economic downturns in history, has evolved into the leading social games and application analytics platform. Rocketing to over a hundred million users tracked each month, along with snowballing revenues that is growing faster than ever before -- establishing itself as an industry standard and leader of our software category. Most importantly, along the way, we had the opportunity to attract some of the most talented, hardworking and committed people that has catapulted the company to

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